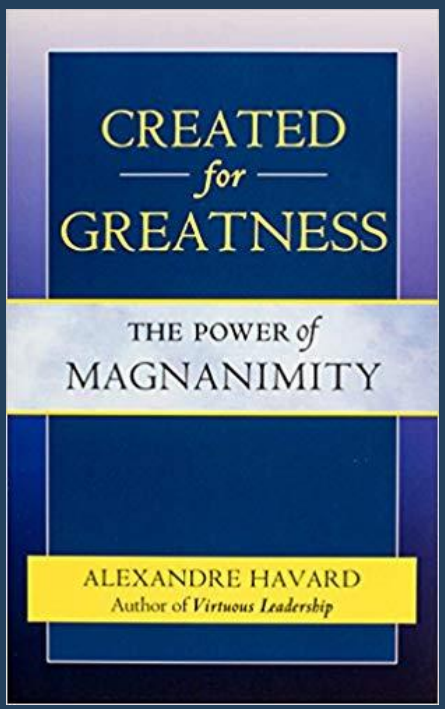

Created for Greatness

Criados Para A Grandeza
Year of publication: 2014
Author: Alexandre Havard
112 pages
Link for purchase: https://amzn.to/3bMCP6g

"Created for Greatness" is a deepening of "Virtues & Leadership", another author's book, previously written and published in Brazil in 2011.
The work was written in 2018 and contemplates the concept of virtuous leadership, showing it as a lifestyle.
Its 112 pages are mainly divided into five chapters that help us understand and develop the concepts worked by the author.

Score

8

7 Aplicability
9 Inspiration
7 Innovation
8 Impact on results
8 Structure

Main ideias of the book

- No one is born leader; becomes a leader;
- Magnanimity and humility are essential characteristics of leadership;
- Leadership is not a demonstration of superiority and power; it is a concern for the growth and the general good;
- God is present in the details. Realizing it and connecting with it helps us grow as people;
- Leadership is directly linked to serving and helping others;
- We should be aware of our vocations and not turn our back on them.

For whom is this book suitable?

Leaders who have the wrong view of leadership, and people who want to enjoy the concepts of virtuous leadership in personal life.

Overview of the book

"The ideal of magnanimity"

The word magnanimity is strong and is linked to the pursuit of personal excellence. It ends up directing our decisions and transforming the way we live.
From the moment we decide to be "big", we have more discipline, seeking continuous improvement. This, in turn, brings a positive return to our lives.
We need to have a high view of ourselves, to know our worth, to feel worthy of doing great things. We should not be content just to start something, but to dedicate ourselves to the whole process in search of a greater result.
The leader recognizes his honor and seeks to make the best use of it for the whole. Still, he does not take action in search of glory, he is not vain. He recognizes that people are more important than things and that action is critical to success.

The word magnanimity is strong and is linked to the pursuit of personal excellence. It ends up directing our decisions and transforming the way we live.

Remember these three words: fortitude, self-control, and justice. Strength is to keep you firm in your decisions, self-control so that you don't let emotion interfere with your judgment, and justice to give everyone their own.

"The ideal of humility"

Humility is about treating others well. Thus, it is directly linked to leadership, which is not the pursuit of self-exaltation, but the pursuit of empowering others.
The leader is neither selfish nor individualistic. He should be concerned, devoted, attentive and know how to listen to others, treating him with respect. He who recognizes his own greatness but ignores that of the other is not a true leader.
We should always help the people we love to grow and develop. Success is more easily achieved as a team. And remember, never judge a book by its cover. You may be surprised at the potential of some people.

"Develop a moral sense"

Our conscience is very wise and we should always listen to it. Sometimes it is drowned out by our surroundings, the rules, the opinions of others. But that is a mistake.
Our conscience should guide our actions, even if there are easier ways to follow. We need to transform ourselves first and then seek change in society.
We must strengthen our virtues, our character, and develop our vocations. We have to be aware of our shortcomings and seek to improve them, or we will never find true greatness.

"Develop magnanimity"

In the pursuit of becoming magnanimous, we must surround ourselves with people of excellence who live up to this goal. But make no mistake, ordinary people can be great too.

Finish this idea that only important people can do great things. Greatness lies in the potential within each one.
Also, remember the importance of the people we choose to be our friends because their influence on us is enormous. Do you want good or bad influences?
The magnanimous does not focus on the faults of others. He seeks his growth and focuses on the things he has failed to do or done without excellence. Believe me, we all have a vocation and we just need to discover it so that we can develop it.
Be aware of your existence, your whys, because there is a stark difference between losing your life and never finding it.
If you constantly question, accept and analyze the feedback you receive, seek progress.
Find your mission because it is your contribution to the community. Make the most of it. No one can do what was meant for you; Each person has a unique mission.
Do not be afraid of failure. This can be extremely limiting and prevent you from achieving what you dream about. Be the best, not for yourself, but in order to serve others and seek greatness in everyday life.

“Grow in humility”

Many people have a wrong or partial idea of humility. As the author says, humility is "the habit of living in the truth." But what does that mean exactly?
It means that we should not see more than we are, but neither should we see ourselves less. We must identify our flaws to fix them, and our qualities to make the best of them.
It is important to recognize our value and our talents so that we can put them into practice. God has not given us a gift to be set aside. He has given us so that we can use it for ourselves and help others.
Being humble also refers to our insignificance before God and understanding that without Him we are nothing. We must evolve spiritually to improve as human beings.

What other authors say about it?

And talking about mindset, in the book "Mindset" Carol Dweck will show you that there are two types of mindset: the fixed and the growth mindset. The fixed mindset is found in people who believe they are unchanging, while the growth mindset is people who always think they can improve. You will see how your mindset has affected your leadership.

In the book “Value Generation”, Flávio Augusto says that victorious thoughts are more likely to generate positive results. Whereas trivial thoughts yield only trivial results. For example, instead of asking, “Where can I learn to think victoriously?” Ask yourself, “With whom can I learn?” Flavio says, “You can only learn to have a winning mindset with the winners.”

Okay, but how can I apply this in my life?

- Remember strength, justice, and self-control to apply to your actions;
- Do not feel superior to anyone, practice humility more;
- Seek magnanimity to achieve excellence;
- Never forget to be humble; understand the true meaning of this word;
- Listen to your conscience, do not be influenced by the surroundings;
- Find your vocation and mission and dedicate yourself to them;
- Great leaders are not born leaders, they have become leaders, and you too can become one with persistence and discipline.
- Remember that leadership is not just a professional status; Leadership is a life ideal.

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